

SEO Success

A dentistry clinic providing dental services to the patients



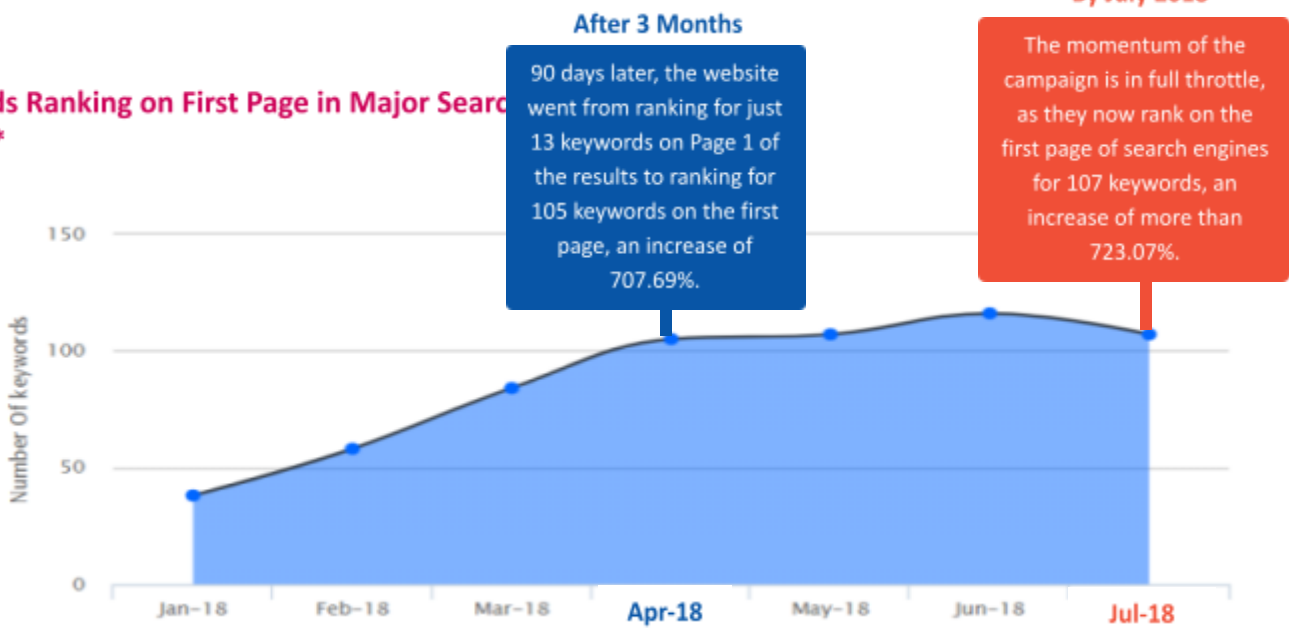
Before SEO

They approached us in January 2018 with some online presence. They wanted to improve that by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services, they had just 13 keywords ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive keyword research.
- We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all names, addresses, and phone numbers were correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed SEO friendly content on relevant websites.
- We created and distributed videos about the business.

Keywords Ranking on First Page in Major Search Engines*



Google Analytics data

6.62%

Increase in Google Organic Sessions. 499 organic visits received in the last two months.

5.40%

Increase in website page views. 1,250 page views received in last two months.

*Major Search Engines defined as Google and Bing